



Manasota Track Club (MTC) would like to invite you to be one of the sponsors for the 35th Annual Bill's Beer Run (BBR) 5-mile race on October 29, 2023, on Casey Key. BBR is our annual major fundraising event where the proceeds are used for the MTC scholarship program, supporting Sarasota County's summer beach runs, and local school running clubs and teams. Our 1100+ club members reside in Sarasota and Manatee counties and beyond and range from age 3-98 years.

Our members look forward to this annual event and some members join just so they can be involved in this fun event for a great cause. The theme this year is **Hollywood** and many of the racers will be running the 5 miles on Casey Key in creative costumes.

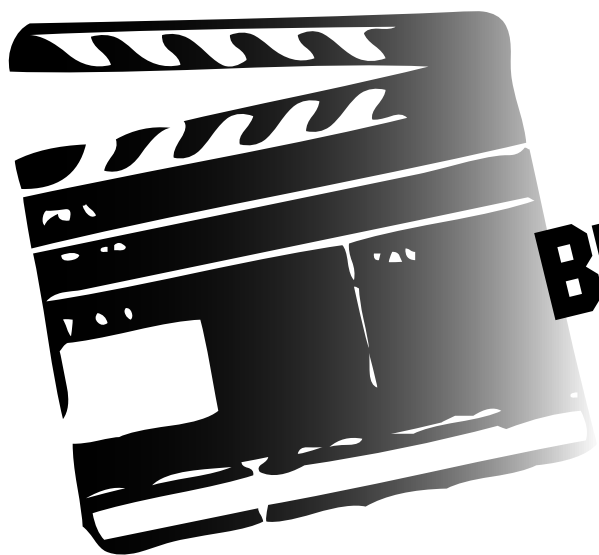
Listed below is more information about our club and the sponsorship levels.

If you have any questions, feel free to call or email me. My contact information is listed below.

We look forward to hearing from you.

Sincerely,

Kelli Anderson
Manasota Track Club President
mtcpresident@mtc75.org
941-928-2052



BILL'S BEER RUN
2023

BILL'S BEER RUN 2023

SPONSORSHIP

BBR AT A GLANCE

RACE DATE:

10/29/2023

WHERE:

CASEY KEY

Race starts and ends at North Jetty Park

750 REGISTERED RUNNERS

The county limits the number of runners allowed on Casey Key Road.

850+ IN ATTENDANCE

Includes participants, their friends and family, volunteers, and vendors on site. Limited by the amount of available parking at the North Jetty.

\$20,000

RACE PROCEEDS IN 2022

**THANK YOU FOR
SUPPORTING THE
MANASOTA TRACK CLUB**

ABOUT THE MANASOTA TRACK CLUB

The Manasota Track Club is a 501(c)(3) nonprofit organization that was founded in May of 1975 to serve the running community of Sarasota and Manatee Counties. The club consists of approximately 700 family memberships and has 1,116 individual members in total. We are a subchapter in good standing of the Road Runners Club of America and a member of the USA Track & Field.



The MTC is organized to champion healthy, active lifestyles through the promotion of running and walking as a means of achieving lifelong fitness. The club sponsors numerous social, charitable, and running events throughout the year.

Each year the club, through its volunteer base and race management services, helps numerous other local nonprofits raise awareness and revenue for their worthy causes. Many of these community partnerships have been in existence for more than 20 years. Last year, the MTC helped local organizations raise more than \$286,000.

Since its inception, the club has partnered with Sarasota Parks and Recreation to sponsor the Summer Beach Runs. This is a unique summerlong event held each Tuesday evening on Siesta Key Beach. It is not unusual to see over 400 kids and as many as 100 adults gather each week for a run/walk of some sort.

The Manasota Track Club Scholarship Program was founded in 2007 to provide deserving local area student athletes with scholarships toward their college tuition. In the past nine years, the MTC has awarded more than \$117,000 in college scholarships to deserving local student athletes.

The proceeds from BBR support the MTC scholarship program, the summer beach runs, school running programs, and other activities that promote healthy lifestyles.

BILL'S BEER RUN 2023

SPONSORSHIP LEVELS

PLATINUM PLUS

\$1,500

- Recognition during the awards ceremony as a Platinum Plus Sponsor
- One day of packet pick-up (if available)
- Tent space available with option to make sales at the event (sponsor provided)
- Name (or logo) printed on race shirt
- Recognition as a sponsor on the MTC and BBR Facebook
- Logo on the MTC and BBR website pages and email
- Sign/banner allowed at race site (sponsor provided)
- VIP Parking
- 2 complimentary race entries

PLATINUM

\$1,000

- Recognition during the awards ceremony as a Platinum Sponsor
- Name (or logo) printed on race shirt
- Logo on the MTC and BBR website
- Recognition as a sponsor on the MTC and BBR Facebook pages and email
- Tent space available at the event (sponsor provided)
- VIP Parking
- Sign/banner allowed at race site (sponsor provided)

GOLD

\$500

- Recognition during the awards ceremony as a Gold Sponsor
- Name (only) printed on race shirt
- Name listed as a BBR sponsor on the MTC and BBR websites
- Recognition as a sponsor on the MTC and BBR Facebook page and email

SILVER

\$250

- Name listed as a BBR sponsor on the MTC and BBR websites
- Recognition as a sponsor on the MTC and BBR Facebook pages and email

BRONZE

\$100

- Name listed as a BBR sponsor on the MTC and BBR websites
- Recognition as a sponsor on the MTC and BBR Facebook pages and email



BILL'S BEER RUN 2023

SPONSORSHIP

All Donations must be received by **Thursday, August 24** in order to have logo/name on shirt

Checks payable to: "Manasota Track Club."

Mail to: MTC – BBR Sponsorship, P.O. Box 5696; Sarasota, FL 34277

PLEASE COMPLETE AND RETURN THIS FORM ALONG WITH YOUR DONATION.

Sponsor/Organization Name: _____
(AS YOU WANT IT TO APPEAR ON THE BACK OF THE SHIRT/BAG)

Sponsorship Level (Dollar Amount): _____ Check #: _____

\$1,500 PLATINUM PLUS* \$1,000 PLATINUM* \$500 GOLD \$250 SILVER \$100 BRONZE

If In-Kind (add description): _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

**In-Kind contribution requires a minimum of \$500 cash*

SPONSOR SIGNATURE DATE

MTC REPRESENTATIVE SIGNATURE DATE

THANK YOU FOR SUPPORTING THE MANASOTA TRACK CLUB!